One process. Ten weeks.

Program brief | Working offer, 6 October 2026

The working offer

Bring one business process. Leave with a working AI system. Work with Brett Bilon, a Calgary entrepreneur who uses AI systems and agents across his own businesses.

Starting tuition: C$10,000 per participant, plus applicable tax. Four to six executives per cohort, with a maximum of six. Ten weekly 60-minute working sessions. Target 15-30 minutes of executive review/application between sessions.

What the project produces

A bounded, employer-approved working system; baseline and result comparison; operating instructions and safeguards; and an employer acceptance review. Each project has an agreed owner, outcome and acceptance criteria.

The executive time commitment is not the total delivery effort. Provider build allowance, internal staff contributions, software, integrations and ongoing support must be scoped before enrolment.

Learning and assessment

Scope and baseline: define the process, permissions and useful result. Build and test: work with approved tools and representative inputs. Evaluate: check quality, traceability, risk and performance. Handoff: demonstrate, document and review with the employer.

Completion evidence: working demonstration, baseline/result comparison, operating documentation and employer acceptance review. Formal certification or accreditation is not claimed.

Admissions and availability

Apply with a recurring process you own and an employer sponsor who can authorize the work. HR may enquire before nominees are known; every participant receives an individual project review.

Cohort dates, contracting/training entity, delivery scope and commercial terms are confirmed during admission. Applications do not reserve seats. Consult the current availability at execom.ca/executive-ai.