Employer sponsorship brief

A discussion guide for the executive, HR and the project sponsor.

The working offer

Bring one business process. Leave with a working AI system. Work with Brett Bilon, a Calgary entrepreneur who uses AI systems and agents across his own businesses.

Starting tuition: C$10,000 per participant, plus applicable tax. Four to six executives per cohort, with a maximum of six. Ten weekly 60-minute working sessions. Target 15-30 minutes of executive review/application between sessions.

Before you sponsor a participant

Identify the process owner, recurring decision or output, and the business friction worth improving. Agree a manageable boundary and how a useful result will be measured.

Confirm the participant can attend ten weekly sessions. Identify any internal staff time, IT/security review, software costs and operating support required.

Approve the tools and data permitted for the work. Define what must remain private and the human review required before using outputs.

What to confirm in the offer

Legal training/contracting entity and provider contact; actual cohort dates and schedule; C$10,000 starting tuition plus applicable tax; provider build allowance; staff, software and integration responsibilities; cancellation and refund terms; IP and data handling; and employer acceptance criteria.

Optional grant preparation

CAPG funding and execom provider/course eligibility remain unconfirmed. Owners, shareholders and employer board members are ineligible trainees under CAPG, but may still apply with private funding.

An authorized employer applies through the official government portal before training begins. Never share government account passwords with execom.

Official requirements: https://www.alberta.ca/canada-alberta-productivity-grant

Government portal: https://capg.alberta.ca/